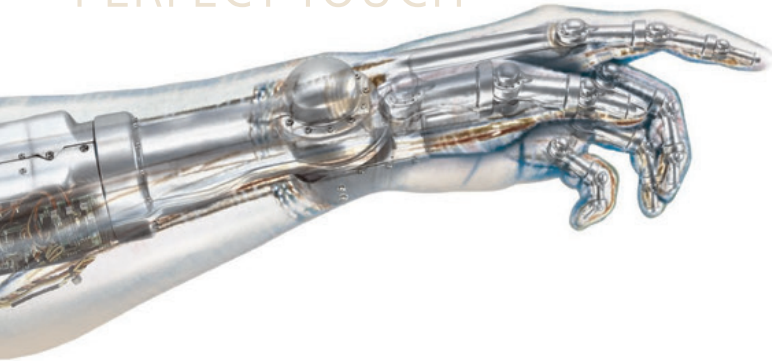


INSIGHT

ALGRA GROUP

PERFECT TOUCH



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Summer 2015

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Trade fair presence

Extensive range

Dear Business Partner,

Thank you for your continued confidence and loyalty. You have never questioned our decision to incorporate Algra and gravuretec into the Algra Group. In fact, we have received overwhelmingly encouraging feedback about this important move, which is very pleasing.

Kind regards,

Dieter Matter

CEO



Algra is now part of the Algra Group – along with gravuretec sa and connect tec AG. Developing two innovative and healthy companies with many similarities, but different characteristics under one roof **is a rewarding and interesting challenge.**

Algra AG in Merenschwand specialises in industrial processes and technology. Its customer base includes major companies from the household and medical technology industries. Stable production and high performance are ensured by precisely defined, proven processes. The operational environment at Algra is characterised by LEAN instruments and one-piece flow assembly. At the same time, we strive to incorporate the experience and creativity of our scientists into new technologies and products.

The CEO of connect tec AG is Dr Venkatesh Sivasubramaniam, an industry expert. The company, based in Merenschwand, has established an extensive network of suppliers including all manner of input systems, plastic casings and components made of die-cast aluminium. In addition, connect tec AG sells and provides advice on all matters related to piezoelectric components – Algra's core business for many years.

We now wish to build on the strengths of both sites while ensuring that our customers continue to benefit from the expert representatives and the prowess of Algra AG and gravuretec sa. We will serve the same customer segments, but can now offer a much wider range of products and services.

gravuretec sa in Erlach delivers Swiss precision and has made high-end manufacturing into an art form. In the company's in-house, fully automated anodising plant, ultra-precise anodised layers are created for use in dyeing or sub-anodised printing. Special attention is devoted to the numerous colour tones and maximum repeat accuracy. The care and maintenance of aluminium surfaces begins before the actual anodising process. Shape, elegance and maximum precision are guaranteed through free-form milling (with 5-axis machining centres), glass bead blasting and polishing.

ALGRA®
industrial technology

gravuretec®
precision works

connect tec®
worldwide technologies

Signs, fronts, casings and input systems

comprise the Algra Group's range of products. On the rare occasion that the production sites in Merenschwand and Erlach are unable to meet customer requirements, we can always rely on the trade products of connect tec AG, the third company of the Algra Group.

We are convinced that the expansion of the Algra Group will enable us to serve your needs even better in future. Contact us to discuss your requirements.



Industrial production of piezo input systems, fronts and industrial signs. Modern production for medium to large volumes. Comprehensive assembly for devices featuring all manner of electronics systems. Innovative products and manufacturing processes thanks to in-house research and development. Systematic, analytical approach.



Precision work for the production of signs, fronts and casings. Milling, glass bead blasting, polishing, anodising, printing and coating of complex aluminium or plastic components.



Connection between customers and manufacturers worldwide to fulfil sophisticated requirements relating to all manner of input systems and casings. Injection moulding, die-cast aluminium, input systems. Technical solutions with piezoelectric elements.

All members of our sales team work in close cooperation, communicate on a regular basis and continuously enhance their expertise. All staff have extensive specialist knowledge and enjoy taking on new challenges. Allow us to introduce our specialists:

Many of our partners have worked with Mirco Henseler, a member of the ALGRA field sales team, for many years. Specialising in key-boards, he helps to meet the customer's specific requirements for an input system all the way through to its production.



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Alain Feierabend has been working at gravuretec sa for around two years. As part of the new structure, he will cover the areas of Central and Eastern Switzerland.



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Marco Müller spends a lot of time on the road. He supports our business partners in Germany, the Middle East, Far East, Australia and South America.



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Gérard Ercolani has been working at ALGRA for decades. He continues to provide support for a small number of customers, allowing us to draw on his wealth of experience.



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Markus Haas primarily takes care of our customers in the cantons of Bern, Solothurn, Basel and Aargau, but he also visits our partners abroad, including in Spain, Portugal, Scandinavia, the Benelux countries and Eastern Europe.



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Olivier Kuhn serves our customers in French-speaking Switzerland and supports the sales staff throughout the whole country.



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„Venky“ is already well known to many. After gaining experience in a large company for two years, he came back to us and took over the reins at connect tec AG in April 2015.



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Always there: „Thank you for the many visits and interesting conversations. See you again next year!“



automation & electronics
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17-18 June 2015

Lausanne
Hall 7, Stand D08

24-25 June 2015

Zurich
Halls 3 and 4, Stand K10

EINGABESYSTEME
CLAVIER/KEYBOARDS
INPUT SYSTEMS
PIEZOTECHNOLOGY
FRONTS&PLATES
SIGN/INPUT/CASE
FRONTEN/PANNEAUX
TASTATUREN
CUSTOMIZED SOLUTION
SCHILDER

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